

CYNTHIA CHEN

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EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

major: Graphic Communication

concentration: Design Reproduction Technology

degree: Bachelor of Science

expected graduation date: September 2007

gpa: 3.77

SEPTEMBER 2003 - PRESENT

WORK EXPERIENCE

ETNA INTERACTIVE

web intern: Developed and published content for various medical industry web sites

APRIL 2007 - PRESENT

San Luis Obispo, CA

ALMOST PARADISE (FIJI ISLANDS) RESORT

design & production: Designed web site and additional marketing collateral

JANUARY 2007 - PRESENT

San Luis Obispo, CA

CONSTRUCTION MANAGEMENT DEPARTMENT, CAL POLY UNIVERSITY

design & production: Designed various logo brandings, brochures, and web sites for the department and its various affiliations: The California Center for Construction Education, the Cooperative Education Program, and the Recruiting Program

DECEMBER 2006 - PRESENT

SHAKESPEARE PRESS MUSEUM

website design: Redesigned original website and updated layout content

SEPTEMBER 2006 - PRESENT

San Luis Obispo, CA

COMMUNITY OUTREACH AND OPPORTUNITY PROGRAMS: UPWARD BOUND

residential tutor advisor (summer): Upward Bound provides educational, cultural, academic, college and career planning activities to fifty economically disadvantaged students from Westchester High School and from other various satellite schools that are shared by the target area

JULY 2005 - AUGUST 2005

Los Angeles and Riverside, CA

UNIVERSITY GRAPHIC SYSTEMS

Cal Poly's student-run printing enterprise operated through the Graphic Communication Department

- Sheetfed Prepress Department Trainee

- Web Lithography Department Employee

- Web Lithography Department Trainee

San Luis Obispo, CA

JANUARY 2005 - DECEMBER 2005

JANUARY 2005 - JUNE 2005

JANUARY 2004 - JUNE 2004

DIGITAL SKILLS

SOFTWARE

Adobe GoLive, Adobe Illustrator, Adobe ImageReady, Adobe InDesign, Adobe Photoshop, Macromedia Dreamweaver, Microsoft Word, Microsoft Powerpoint

PLATFORM

Mac, Windows

LANGUAGES

XHTML, CSS

RELEVANT COURSEWORK

Graphic Design, Pre-press, Press: Web Offset, Typography, Digital Design and Production for Multiple Media

LEADERSHIP

SHAKESPEARE PRESS MUSEUM

officer: Secretary / Webmaster (SEPTEMBER 2006 - PRESENT)

JANUARY 2006 - PRESENT

TAGA

officer: Web Publicity (SEPTEMBER 2006 - PRESENT)

SEPTEMBER 2005 - PRESENT

HONORS & AWARDS

President's List (SPRING 2006)

Cal Poly Dean's List Student (SPRING 2004, WINTER 2005, SPRING 2005, FALL 2005, WINTER 2006, SPRING 2006, FALL 2007)

Sophomore Success Honor Society (FALL 2004, WINTER 2005, SPRING 2005)

First Year Connection Honor Society (FALL 2004, WINTER 2004, SPRING 2004)

Helen V. Sandercock Scholarship (SEPTEMBER 2003 - JUNE 2004)

INTERESTS

Critiquing movies, designing web sites, dissecting pop culture, studying palmistry